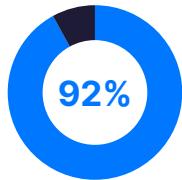




# RECYCLING ALUMINUM CANS IS GOOD BUSINESS FOR COLORADO

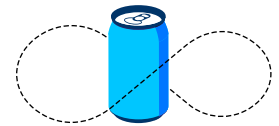
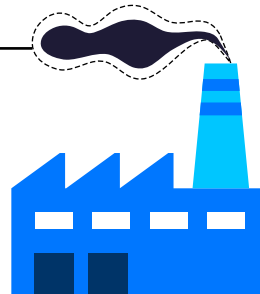
## ALUMINUM CANS ARE A TRULY SUSTAINABLE PRODUCT



Recycled aluminum uses **92% less energy** than virgin



A **10% increase** in recycled content decreases greenhouse gas (GHG) emissions **by 15%**



Unlike most other packaging materials aluminum is **infinitely recyclable**

TODAY, COLORADO RECYCLES **14%** OF ALUMINUM CANS.\* INCREASING THE RECYCLING RATE TO **90%** WOULD OFFER SIGNIFICANT ECONOMIC, SOCIAL, AND CLIMATE BENEFITS:

### ECONOMIC & SOCIAL BENEFITS



Generate **\$31.9 million** for Colorado's economy through material sales



Contribute **2,000 jobs** in collection, sorting, and reprocessing to Colorado's economy



Raise wages in related industries in Colorado from **\$15.8 million to \$95.2 million**



### CLIMATE BENEFITS

Keep **25,400 tons of materials** out of the landfill each year



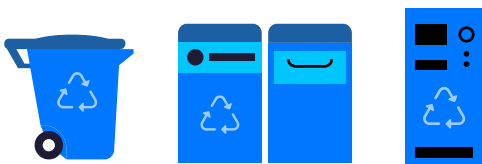
Save enough energy to power **28,000 homes** for a year



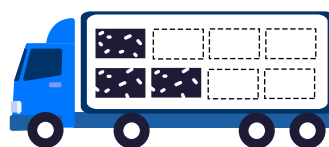
Avoid **231,600 MTCO2e** of GHG emissions annually — equivalent to taking **50,000 cars** off the road for a year



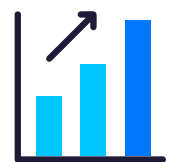
## MORE ALUMINUM CANS RECYCLED = LESS RELIANCE ON IMPORTS OF RECYCLED MATERIAL



If more cans are recycled...



we could rely less on primary aluminum imports...



and increase recycled content **beyond 73%**.

\*Recycling rates reflect material losses during collection and sorting. Recycling metrics are from the 50 States of Recycling report.

QUESTIONS? CONTACT [SUSTAINABILITY@BALL.COM](mailto:SUSTAINABILITY@BALL.COM) OR VISIT [BALL.COM/REALCIRCULARITY](https://BALL.COM/REALCIRCULARITY)

PRODUCED BY RRS • USING EPA WARM V15 (2022) AND DATA FROM THE ALUMINUM ASSOCIATION AND BALL CORP.